businessessentials

Advice and ideas to grow your business





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As I write my monthly editorial this month, I'm going to digress from my usual enthusiastic account of interviews coming up — as it seems some explanations are in order. Loyal subscribers have been asking where I've gone since I stopped hosting our programs. So, first of all, I'd like to reassure everyone that I'm still very much here! I've actually been extremely busy launching the first phase of our new website — which I'm excited to announce took place in early September. It reflects the growth of Business Essentials and it also helps provide more valuable information to you via our new blog and other areas of the website. Next will be the launch of a new member area, to improve your online experience and to make our interviews even easier to listen to on portable devices like iPhones and iPads.

But all this technology takes focus, and we therefore decided it was time to introduce our "hosting" succession plan. Peter Letts is a highly regarded member of the BE team who has been editing our audio programs for 15 years; he also does a lot of voiceover and script recording work and is much more of a professional than I am in front of a microphone. The decision was easy!

This move also frees up more time for me to concentrate on my priorities as Brand Director now, developing BE's brand and marketing strategy as the business grows. So I'm not going anywhere, in fact I'll be working harder than ever to improve the BE experience for you. Meanwhile, I'm sure you'll agree that Pete's doing a fantastic hosting job. I wish him all the best!

Nick Schildberger Brand Director

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For more information about the topics discussed on this October 2012 program, please contact the relevant organisations listed below.

ECONOMIC UPDATE

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ARE YOU AN IMPOSTER?

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THE 10 BIGGEST MISTAKES IN PRICING

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Tax law is relevant to every major business and investment decision. Understanding the latest developments in tax is difficult.

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We are proud of our ability to untangle the complexities of tax law to produce commercially practical tax advice that the client can understand and act on with confidence.

We have significant breadth of experience, having worked with successive governments in tax law development and holding key positions on advisory and education committees with professional tax bodies.





Individual resident marginal tax rates for the year ended 30 June 2013

Income year 2013 Taxable Income \$	Income year 2013 Tax Payable (excluding Medicare levy 1.5%)
0 – 18,200	Nil
18,201 – 37000	19% of excess over 18,200
37,001 – 80,000	3,572 + 32.5% of excess over 37,000
80,001 – 180,000	17,547 + 37% of excess over 80,000
180,001 +	54,547 + 45% of excess over 180,000

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